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Total Development Program Nets Almost \$1,000,000 During 1956

Presbyterian College development program subscriptions approached \$1,000,000 during the past year, President Marshall W. Brown has announced.

He said a total of \$938,200 was subscribed during this most productive single fund-raising period in the history of the institution.

The Diamond Jubilee campaign among Presbyterians of Georgia and South Carolina has produced \$854,200 thus far. In addition, the Ford Foundation allotted \$77,000 to PC; the Esso Foundation gave \$4,000; Colgate-Palmolive Peet, \$2,000; and United States Steel, \$1,000.

PC Development Program Summary For 1956

Diamond Jubilee Campaign	\$854,200
Ford Foundation	77,000
Esso Foundation	4,000
Colgate-Palmolive Peet	2,000
United States Steel	1,000
Grand Total	\$938,200

President Brown said these funds will enable Presbyterian College to meet pressing needs in the form of two new buildings and some endowment increases. He pointed out, however, that continuing greater support is imperative if the College is to maintain its pace of effective service in Christian higher education.

Construction of a new student center and a chapel-auditorium have top priority in the development planning at PC. Additions to endowment are being used to increase faculty salaries and scholarships to worthy students.

The Diamond Jubilee drive total of \$854,200—already over the \$750,000 goal, with Piedmont Presbytery yet to be campaigned—shows \$557,602 contributed in South Carolina and \$254,621 in Georgia. Alumni beyond the bounds of these two synods sent in \$33,102, while \$8,875 was added by PC students and miscellaneous sources.

The total 6,335 subscriptions average just over \$103 per gift.

The \$557,602 in South Carolina gifts averaged \$136.47 for each of 4,086 subscriptions. There are 51,850 Presbyterians in the 14 regions
(continued on back page)

Diamond Jubilee Campaign

Co-Chairmen

Joseph Walker, Jr.

Rev. Fred V. Poag

<i>Region</i>	<i>Key City & Leaders</i>	<i>Communicants</i>	<i>Subscriptions</i>	<i>Amount</i>
1	CLINTON Robert Vance-Tom Addison	3,500	528	\$155,006
2	ANDERSON (Drive yet to be conducted)	4,650	5	571
3	GREENVILLE Grice Hunt-Rev. Phillips Noble	5,200	446	74,383
4	SPARTANBURG E. C. Lancaster-Rev. W. T. Manson	6,000	453	57,948
5	AIKEN A. J. Cochran-Rev. J. L. Goodwin	1,350	148	21,068
6	COLUMBIA J. C. B. Smith-Rev. F. B. Mayes	6,850	517	70,000
7	ROCK HILL George Dunlap-Rev. Henry Mobley	9,250	629	49,378
8	DARLINGTON Bert Matthews-Rev. E. G. Lilly	2,600	346	32,516
9	SUMTER Gifford Shaw-Judge Taylor Stukes	3,500	192	18,502
10-A	FLORENCE A. M. Quattlebaum-Rev. J. E. Craig	1,700	119	10,673
10-B	MARION E. H. McCaskill-Rev. C. D. Brearley	2,200	126	14,690
11	ABBEVILLE Joel Morse-Rev. Herman Dillard	2,200	144	13,005
12	ORANGEBURG Alex McCrackin-Rev. Hubert Wardlaw	1,200	97	12,350
13	KINGSTREE Hugh McCutchen-Rev. Donald Bailey	2,500	190	9,867
14	CHARLESTON Frank Hay, Sr.-Rev. Robert Fulton	4,000	146	17,645
Synod of S. C. Totals		56,500	4,086	\$557,602

Summary for Both Synods

Co-Chairmen

H. Lane Young

Rev. Harry Fifield

<i>Region</i>	<i>Key City & Leaders</i>	<i>Communicants</i>	<i>Subscriptions</i>	<i>Amount</i>
15	ATLANTA H. L. Parris-Rev. Vann Gibson	30,000	955	\$112,390
16	ATHENS Russell Daniel-Rev. Harmon Ramsey	3,900	147	10,918
17	ROME Knox Wyatt-Rev. L. R. Scott	3,100	286	33,100
18	LAGRANGE William Hutchinson-Rev. John Wilson	2,500	186	19,743
19	COLUMBUS Rev. Robert B. McNeill	2,300	3	16,250
20	MACON Henry K. Burns—Rev. John Richards	4,000	227	27,627
21	AUGUSTA E. C. Hollingsworth-Rev. Robert Strong	3,350	275	23,033
23	SAVANNAH Gen. Joseph Fraser-Rev. John Simmons	6,000	31	11,460
Synod of Georgia Totals		55,150	2,114	\$254,621

GIFTS FROM OUTSIDE OF TWO SYNODS..... 73 \$ 33,102

MISCELLANEOUS GIFTS _____ 135 \$ 8,875
(including PC Students)

Jubilee Campaign Grand Totals

Subscriptions

6,335

Amount

\$854,200

Charlotte Alumni Launch Campaign

Presbyterian College alumni of the Charlotte area have launched a special campaign of their own in connection with the institution's Diamond Jubilee Development program.

They are aiming at \$25,000 to be subscribed by former PC students now living in Charlotte and in 19 surrounding North Carolina towns.

Ross Templeton and Robert L. Wylie, Jr., both of Charlotte,

serve as general co-chairmen of this drive. Templeton is president of the alumni chapter there, and Wylie is a past president of the Alumni Association.

The Charlotte campaign represents the first organized drive yet conducted in the campaign among alumni outside Georgia and South Carolina, the two controlling synods where the program has been held for the past year.

Development Program . . . (continued from page one)

campaigned within the state, which means the giving averaged \$10.77 for each church member.

A similar breakdown of Georgia gifts figures a \$120.45 average for each of 2,114 subscriptions and a church-member average of \$4.62 for the 55,150 Presbyterians situated in areas where drives were conducted.

Twenty-two regions within the two states have participated in the Diamond Jubilee program to date, 14 of these in South Carolina.

The local area centered in Clinton, although relatively small, topped all other regions by subscribing \$155,006 on 528 gifts. Atlanta and its vicinity, focal point of Presbyterianism in Georgia, contributed almost one-half of this state's total with \$112,390 subscribed by 959 donors.

"Keeping Posted on Presbyterian College" is sent without charge to persons interested in PC or in the work of independent church-related colleges generally. Anyone who wishes to be added to the mailing list or to comment on matters discussed within the bulletin should address the Department of Public Relations and Alumni Affairs.

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